



join our monthly
online
FABSHOP HOP™
fabshop.com

- ◆ Increase your **website traffic and exposure**
- ◆ Attract thousands of **new shoppers** to your website
- ◆ Raise your **Google ranking**
- ◆ Add new **newsletter sign-ups**
- ◆ **Boost your sales**



Become a participating shop!

“ It's a great way to find new stores.
— Janice

“ The FabShop Hop helps you to see
what the different shops carry. I always
go back and purchase from them.
— Linda

“ The FabShop Hop introduces you
to what's new and current in quilting!
— Faye

*The FabShop Hop is a game-changer for our shop!
Not only does it bring a steady stream of online
shoppers, it also inspires quilters to visit our store
in person, creating a vibrant community of
fabric lovers both in-store and online.*

— Linda Mason, Kruusn Quilt Shop & Retreat Center



Hop over to ***fabshopstore.com*** and ***register your shop!***



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fabshophop.com

☐ **Hop Registration - Fabric Shop Network Member**

\$125 **Registration Fee** per Hop plus **10/\$10 Virtual Gift Certificates** to be used as prizes.

☐ **All FabShop Hops (Auto list - billed monthly)**

☐ **Individual FabShop Hops**

- | | |
|---|--|
| <input type="checkbox"/> January 1-31 | <input type="checkbox"/> July 1-31 |
| <input type="checkbox"/> February 1-28 | <input type="checkbox"/> August 1-31 |
| <input type="checkbox"/> March 1-31 | <input type="checkbox"/> September 1-30 |
| <input type="checkbox"/> April 1-30 | <input type="checkbox"/> October 1-31 |
| <input type="checkbox"/> May 1-31 | <input type="checkbox"/> November 1-30 |
| <input type="checkbox"/> June 1-30 | <input type="checkbox"/> December 1-31 |

☐ **Advertising space in FabShop Hop's weekly eNewsletter.**

Leaderboard Ad – 600 x 90px - \$225 each ad

- ☐ week 1 ☐ week 2 ☐ week 3 ☐ week 4

Sponsored Content Ad – 600 x 200px - \$190 each ad

- ☐ week 1 ☐ week 2 ☐ week 3 ☐ week 4

Hurry, space is limited! Placement available on a first come, first serve basis.

Need help
designing your ad?
FabShop can help!
Contact us
today!

☐ **Sidebar Ad or Banner Ad on fabshophop.com**

Display your ad on fabshophop.com! Here's How It Works:

- Each banner and/or sidebar ad rotates with each page click.

Leaderboard Ad (Ad size: 728 x 90px, jpg or gif, file size: 50k)

- ☐ 1-month - \$400 ☐ 3-month package - \$725

Banner Ad (Ad size: 468 x 90px, jpg or gif, file size: 30k)

- ☐ 1-month - \$250 ☐ 3-month package - \$500

Banner Ad (Ad size: 468 x 60px, jpg or gif, file size: 30k)

- ☐ 1-month - \$150 ☐ 3-month package - \$275

Sidebar Ad (Ad size: 200 x 200px, jpg or gif, file size: 30k)

- ☐ 1-month - \$125 ☐ 3-month package - \$225

FabShop Hop Facebook Group

You are invited to like the FabShop Hop Facebook Page and join the FabShop Hop Facebook Group to interact with shoppers!

Find them here:

- facebook.com/FabShopHop
- facebook.com/groups/fabshophop

PLEASE PRINT

Date _____

Owner's Name _____

Company/Store _____

Address _____

City _____ State or Province _____

Zip _____ Years in Business _____

Phone _____ Fax _____

Email _____

Web Address _____

Shopowner Profile: facebook.com/_____
(your personal Facebook name)

- ☐ \$150 **Annual Membership** in the FabShop Retailers' Association plus 6 issues of **FabShop News** trade magazine.

MEMBERSHIP CATEGORY

- ☐ **Independent Storefront Retailer**

☐ Quilting ☐ Sewing ☐ Yarn

- ☐ **Independent Internet Retailer**

☐ Quilting ☐ Sewing ☐ Yarn

- ☐ **Design Studio** (designers who retail) producing original copyrighted sewing/quilt/yarn—related items, including books, notions and tools, patterns and/or similar products.

Payment: ☐ Check ☐ Credit Card

Credit Card _____

Expiration Date _____ CVV _____

Signature _____

REQUIRED FOR MEMBERSHIP:

Mail or fax a copy of your business license and tax certificate plus a pre-printed voided company check.

**You can also register online at
fabshopstore.com**