

# join our monthly **Online FabShop Hop!**



**fabshop.com**

- Increase your website traffic and exposure
- Attract thousands of new shoppers to your website
- Add new newsletter sign-ups
- Boost your sales
- Raise your Google ranking

## **Become a participating shop!**

### **Here's what the shoppers have to say...**

"I love the FabShop Hop every month. I know it takes a lot of time and effort for stores to participate in the Hops each month and \$\$\$. That's why I like to shop at as many of the stores as I can." —Carolyn

"I look forward to the shop hops and browsing the stores without leaving my home. In the town where I live, crafting supplies and fabric are only available at Walmart. This opens a whole new world to me and I must admit - I love it!" —Sandra

"The FabShop Hop helps you to see what the different shops carry. I often go back and purchase from them." —Linda

"I always like checking out the various stores. It's a great way to find new stores." —Janice

"I love the FabShop Hop because it introduces you to what's new and current in quilting. I have shopped and had great experiences with a number of the shops." —Faye

### **From a fellow shopowner:**

**Approximately 65% of our website traffic comes from FabShop Hops!**

**This accounts for 70-75% of our online revenue!**

FabShop Hops are extremely significant for our business and I highly recommend that shops participate in every hop.

**It's the best program ever!**

— Marsha Doyenne, Fabric Essentials



**Hop over to [fabshopstore.com](http://fabshopstore.com) to learn more and register your shop for monthly FabShop Hops!**



join our monthly  
**Online FabShop Hop!**

[fabshophop.com](http://fabshophop.com)

**"new traffic to your website ALL year long!"**

- Hop Registration - Fabric Shop Network Member**  
\$125 **Registration Fee** per Hop plus **\$100 (10/\$10) Virtual Gift Certificates** to be used as prizes.

**All FabShop Hops (Auto list - billed monthly)**

**Individual FabShop Hops**

**2022**

- |   |  |
|---|--|
| <input type="checkbox"/> <b>January 1-31</b>  | <input type="checkbox"/> <b>July 1-31</b>      |
| <input type="checkbox"/> <b>February 1-28</b> | <input type="checkbox"/> <b>August 1-31</b>    |
| <input type="checkbox"/> <b>March 1-31</b>    | <input type="checkbox"/> <b>September 1-30</b> |
| <input type="checkbox"/> <b>April 1-30</b>    | <input type="checkbox"/> <b>October 1-31</b>   |
| <input type="checkbox"/> <b>May 1-31</b>      | <input type="checkbox"/> <b>November 1-30</b>  |
| <input type="checkbox"/> <b>June 1-30</b>     | <input type="checkbox"/> <b>December 1-31</b>  |

- Advertising space in FabShop Hop's weekly eNewsletter.**

**Leaderboard Ad** – 600 x 90px - \$225 each ad  
 week 1  week 2  week 3  week 4

**Sponsored Content Ad** – 600 x 200px - \$190 each ad  
 week 1  week 2  week 3  week 4

Hurry, space is limited! Placement available on a first come, first serve basis.

Need help designing your ad? FabShop can help! Contact us today!

- Sidebar Ad or Banner Ad on fabshophop.com**

Display your ad on fabshophop.com! Here's How It Works:

- Each banner and/or sidebar ad rotates with each page click.
- During a FabShopHop there are millions of page views and the number of page views continues to grow with each FabShop Hop.

**Banner Ad** (Ad size: 468x60px, jpg or gif, file size: 30k)  
 1-month - \$150  3-month package - \$275

**Sidebar Ad** (Ad size: 200x200px, jpg or gif, file size: 30k)  
 1-month - \$125  3-month package - \$225

**FabShop Hop Facebook Group**

You are invited to like the FabShop Hop Facebook Page and join the FabShop Hop Facebook Group to interact with shoppers!

Find them here:

- [facebook.com/FabShopHop](https://facebook.com/FabShopHop)
- [facebook.com/groups/fabshophop](https://facebook.com/groups/fabshophop)

PLEASE PRINT

Date \_\_\_\_\_

Owner's Name \_\_\_\_\_

Company/Store \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State or Province \_\_\_\_\_

Zip \_\_\_\_\_ Years in Business \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Web Address \_\_\_\_\_

Shopowner Profile: [facebook.com/](https://facebook.com/) \_\_\_\_\_  
(your personal Facebook name)

- \$100 **Annual Membership** in the FabShop Retailers' Association plus 6 issues of **FabShop News** trade magazine.

MEMBERSHIP CATEGORY

**Independent Storefront Retailer**

Quilting  Sewing  Yarn

**Independent Internet Retailer**

Quilting  Sewing  Yarn

**Design Studio** (designers who retail) producing original copyrighted sewing/quilt/yarn—related items, including books, notions and tools, patterns and/or similar products.

Payment:  Check  Credit Card

Credit Card \_\_\_\_\_

Expiration Date \_\_\_\_\_ cvv \_\_\_\_\_

Signature \_\_\_\_\_

REQUIRED FOR MEMBERSHIP:

Mail or fax a copy of your business license and tax certificate plus a pre-printed voided company check.

**You can also register online at**  
**[www.fabshopstore.com](http://www.fabshopstore.com)**