

join our monthly **Online FabShop Hop!**



fabshophop.com

- Increase your website traffic and exposure
- Attract thousands of new shoppers to your website
- Add new newsletter sign-ups
- Boost your sales
- Raise your Google ranking

Become a participating shop!

Here's what the shoppers have to say...

"I love the FabShop Hop every month. I know it takes a lot of time and effort for stores to participate in the Hops each month and \$\$\$. That's why I like to shop at as many of the stores as I can." —Carolyn

"I look forward to the shop hops and browsing the stores without leaving my home. In the town where I live, crafting supplies and fabric are only available at Walmart. This opens a whole new world to me and I must admit - I love it!" —Sandra

"The FabShop Hop helps you to see what the different shops carry. I often go back and purchase from them." —Linda

"I always like checking out the various stores. It's a great way to find new stores." —Janice

"I love the FabShop Hop because it introduces you to what's new and current in quilting. I have shopped and had great experiences with a number of the shops." —Faye

From a fellow shopowner:

Approximately 65% of our website traffic comes from FabShop Hops!

This accounts for 70-75% of our online revenue!

FabShop Hops are extremely significant for our business and I highly recommend that shops participate in every hop.

It's the best program ever!

— Marsha Doyenne, Fabric Essentials



Hop over to fabshopstore.com to learn more and register your shop for monthly FabShop Hops!



join our monthly
Online FabShop Hop!

fabshophop.com

"new traffic to your website ALL year long!"

- Hop Registration - Fabric Shop Network Member**
\$125 **Registration Fee** per Hop plus **\$100 (10/\$10) Virtual Gift Certificates** to be used as prizes.

All FabShop Hops (Auto list - billed monthly)

Individual FabShop Hops

2022

- | | |
|---|--|
| <input type="checkbox"/> January 1-31 | <input type="checkbox"/> July 1-31 |
| <input type="checkbox"/> February 1-28 | <input type="checkbox"/> August 1-31 |
| <input type="checkbox"/> March 1-31 | <input type="checkbox"/> September 1-30 |
| <input type="checkbox"/> April 1-30 | <input type="checkbox"/> October 1-31 |
| <input type="checkbox"/> May 1-31 | <input type="checkbox"/> November 1-30 |
| <input type="checkbox"/> June 1-30 | <input type="checkbox"/> December 1-31 |

- Advertising space in FabShop Hop's weekly eNewsletter.**

Leaderboard Ad – 600 x 90px - \$225 each ad
 week 1 week 2 week 3 week 4

Sponsored Content Ad – 600 x 200px - \$190 each ad
 week 1 week 2 week 3 week 4

Hurry, space is limited! Placement available on a first come, first serve basis.

Need help designing your ad? FabShop can help! Contact us today!

- Sidebar Ad or Banner Ad on fabshophop.com**

Display your ad on fabshophop.com! Here's How It Works:

- Each banner and/or sidebar ad rotates with each page click.
- During a FabShopHop there are millions of page views and the number of page views continues to grow with each FabShop Hop.

Banner Ad (Ad size: 468x60px, jpg or gif, file size: 30k)
 1-month - \$150 3-month package - \$275

Sidebar Ad (Ad size: 200x200px, jpg or gif, file size: 30k)
 1-month - \$125 3-month package - \$225

FabShop Hop Facebook Group

You are invited to like the FabShop Hop Facebook Page and join the FabShop Hop Facebook Group to interact with shoppers!

Find them here:

- facebook.com/FabShopHop
- facebook.com/groups/fabshophop

PLEASE PRINT

Date _____

Owner's Name _____

Company/Store _____

Address _____

City _____ State or Province _____

Zip _____ Years in Business _____

Phone _____ Fax _____

Email _____

Web Address _____

Shopowner Profile: facebook.com/ _____
(your personal Facebook name)

- \$100 **Annual Membership** in the FabShop Retailers' Association plus 6 issues of **FabShop News** trade magazine.

MEMBERSHIP CATEGORY

Independent Storefront Retailer

Quilting Sewing Yarn

Independent Internet Retailer

Quilting Sewing Yarn

Design Studio (designers who retail) producing original copyrighted sewing/quilt/yarn—related items, including books, notions and tools, patterns and/or similar products.

Payment: Check Credit Card

Credit Card _____

Expiration Date _____ cvv _____

Signature _____

REQUIRED FOR MEMBERSHIP:

Mail or fax a copy of your business license and tax certificate plus a pre-printed voided company check.

You can also register online at
www.fabshopstore.com