

FabShop Online

DIGITAL

Advertising Reservation Contract

Video on fabshopnet.com

1 Month

- Video Slider Spotlight..... \$750
 Sponsored video..... \$500

Ads on fabshopnet.com

1 Month 3 Months 6 Months

- Leaderboard (728 x 90px)..... \$175 \$350 \$550
 Banner (468 x 60px)..... \$100 \$225 \$400
 Sidebar (225 x 450px)..... \$150 \$350 \$550
 Sidebar (225 x 225px)..... \$100 \$225 \$400

File Type: GIF or JPG only. See file requirements on page 11

webcentismagazine.com

1 Month 3 Months 6 Months

- A Video Slider Spotlight..... \$750
 B Video Spotlight..... \$500
 C Sponsor Post..... \$650
 D Video Ad..... \$400
 E Leaderboard (728 x 90px)..... \$150 \$350 \$550
 Above the fold
 F Sidebar - tall (225 x 450px)..... \$150 \$350 \$550
 G Sidebar - square (225 x 225px)..... \$100 \$225 \$400
 H Leaderboard (728 x 90px)..... \$100 \$225 \$400
 Below the fold

File Type: GIF or JPG only. See file requirements on page 12

Dedicated eNewsletter Blast

1 x 3 x 6 x

- Dedicated eBlast \$950 ea \$900 ea \$850 ea

Provide HTML file with all links directed back to your server

biznotes eNewsletter Advertising

1 x 3 x 6 x

- eNewsletter
 Leaderboard Ad..... \$550 ea \$500 ea \$400 ea

Provide HTML file with all links directed back to your server

webcentismagazine.com eNewsletter Advertising

1 x 3 x 6 x

- eNewsletter
 Leaderboard Ad..... \$550 ea \$500 ea \$400 ea

Provide HTML file with all links directed back to your server

Return this reservation contract to:

The Fabric Shop Network, Inc.
 P.O. Box 820128, Vancouver WA 98682-0003
 (360) 666-2863 fax
 laurie.harsh@fabshopnet.com

FABSHOP NEWS ADVERTISER INFORMATION

PLEASE PRINT CLEARLY

Name _____
 Company _____
 Address _____
 City _____
 State _____ Zip _____
 Phone _____ Fax _____
 Email _____
 Ad Agency Contact Information: _____

AD INSERTION COST

\$ _____ fabshopnet.com \$ _____ FabShop Special Dedicated eBlast
 \$ _____ webcentismagazine.com \$ _____ FabShop eNewsletter Advertising
 \$ _____ TOTAL DUE Payment: Check Visa MasterCard

Credit Card # _____
 Card Exp. date _____ CCV# _____

Signature: _____

AGREEMENT

I agree to the terms and provisions stated on page 8 of FabShop Media Kit, and certify that all information, artwork, and photographs provided by me are unencumbered by copyright(s), both U.S. and foreign.

Authorized Signature _____

 Title _____ Date _____