

fabshopnet.com is the portal to all of FabShop’s resources. It’s a hub for our members-only area, blogs, special events, magazines, education, plus more. All of FabShop’s Member communications connect shopowners with this URL, making it a great value to reach them all effectively.

“It’s the place to be seen when advertising to the trade!”

— Kathy Miller
Michael Miller Fabrics

Video on fabshopnet.com

Spotlight & Sponsored Videos

Feature your video on the fabshopnet.com homepage slider that prominently appears above the fold highlighting FabShop’s top 5 stories.

	ONE MONTH
Video Spotlight in Slider Supply YouTube or web link, and static video image (500 x 300px)	\$750
Sponsored Video Supply YouTube or web link, and static video image (230 x 130px)	\$500



Ads on fabshopnet.com

Rotating Leaderboard, Banner, and Sidebar Ads

Run-of-site rotating ads help you gain awareness, promote news and specials, and drive traffic to your site. These opportunities connect your products with our shopowner members as they visit FabShop’s web presence — where they come for the latest and greatest industry information.



AD SIZES (pixels)	FILE TYPES*	MAX FILE SIZE	ONE MONTH	THREE MONTHS	SIX MONTHS
Leaderboard Ad 728 x 90px	GIF or JPG	50k	\$150	\$350	\$550
Banner Ad 468 x 60px	GIF or JPG	30k	\$100	\$225	\$400
Sidebar Ad 225 x 450px	GIF or JPG	30k	\$150	\$350	\$550
Sidebar Ad 225 x 225px	GIF or JPG	30k	\$100	\$225	\$400

* Note: Flash files are not supported at this time.