

# SPONSORSHIP

Showcase your company's products and support of the independent fabric retailing community by sponsoring these trade and consumer programs.

## *fabshophop.com* (Consumer Site)

The FabShop Hop™—the first online shop hop—has been the premier online shop hop for quilters and sewers, inspiring them to hop and shop online at independent stores for fabric, books, notions, and all other quilting and sewing supplies.

This proven online promotion attracts thousands of shoppers to our members online shops, increasing their website's traffic, exposure, and sales.



“ Approximately 65% of our website traffic comes from FabShop Hops, and revenue from these hoppers accounts for 70-75% of our online revenue! FabShop Hops are extremely significant for our business. It's the best program ever! ”

— Marsha Doyenne,  
Fabric Essentials

Your donation of \$500 retail value could be fabric, sergers, sewing machines, quilting machines, cabinets, pressing equipment, or quilting/sewing cruises.

### As the Grand Prize Sponsor you receive the following:

- ❖ Listing in related advertising and social media
- ❖ Leaderboard ad on fabshophop.com
- ❖ Your logo on the Grand Prize sponsor page: grandprizesponsors.asp for the month sponsored
- ❖ Your company will be mentioned in the weekly FabShop Hop eNews along with a link to your website



## *FabShop Quilt Market Kickoff Dinner Party*

Twice each year, FabShop hosts a popular Members-only dinner celebration for a fee before Spring and Fall Quilt Market. Premier dinner sponsors are thanked with demo tables, dinner tickets, a dedicated pre-Market eNewsletter to shopowners worldwide, exposure in our Market wrap-up report, and on-stage mentions during the celebration. We also highlight Door Prize Sponsors and Table Sponsors.



*Sponsorship opportunities include: premier sponsorship, door prizes, table sponsors, and centerpiece sponsors.*

To sponsor a program or to find out more, please contact us at:  
(360) 666-2392 or [info@fabshopnet.com](mailto:info@fabshopnet.com)

## *Fabric Shoppers Unite* (Consumer Site)

Unite with a worldwide network of independent quilt and fabric shops, that have joined forces to promote shopping independents. Show your support, share the message, and become a campaign sponsor! Go to [fabricshoppersunite.com](http://fabricshoppersunite.com) where shoppers and shop owners go to make a difference, get the latest industry news, find a new favorite quilt shop, and support the cause. We welcome the opportunity to discuss how your company can get involved. Call us today!

**Support Your Local Quilt Shop**  
It's all about the experience... **Visit Today!**

**fabricshoppersunite.com**

**FABRIC SHOPPERS UNITE**  
**LOVE your local QUILT SHOP**  
**SHOP INDEPENDENTS**

## *FabShop Worldwide Events*

FabShop hosts three annual Worldwide Events: Local Quilt Shop Day, Worldwide Quilting Day, and I Love Fabric Days. Participating shops use the events to attract new customers, grow their sales, and encourage customers to shop locally. *Sponsorship opportunities include: giveaways to participating shops in each event, plus more.* Call us today!

**Support LOCAL QUILT SHOP DAY**  
Saturday, January 27, 2018  
[quiltshopday.com](http://quiltshopday.com)

**Support Worldwide QUILTING DAY**  
worldwidequiltingday.com  
March 17, 2018

**Support I ♥ FABRIC DAYS**  
August 16-18, 2018  
[ilovefabricdays.com](http://ilovefabricdays.com)

**quiltshopday.com**      **worldwidequiltingday.com**      **ilovefabricdays.com**