

## Ads on *fabshopnet.com*

### Rotating Leaderboard, Banner, and Sidebar Ads

Run-of-site rotating ads help you gain awareness, promote news and specials, and drive traffic to your site. These opportunities connect your products with our shopowner members as they visit FabShop's Web presence —where they come for the latest and greatest industry information.

fabshopnet.com is the portal to all of FabShop's resources. It's a hub for our members-only area, blogs, worldwide events, magazines, education, and more. All of FabShop's Member communications connect shopowners with this URL, making it a great value to reach them all effectively.

*Connect your products with shopowners  
as they visit *fabshopnet.com*.*



| AD SIZES (pixels)                   | FILE TYPES* | MAX FILE SIZE | ONE MONTH | THREE MONTHS | SIX MONTHS |
|-------------------------------------|-------------|---------------|-----------|--------------|------------|
| <b>Leaderboard Ad</b><br>728 x 90px | GIF or JPG  | 50k           | \$150     | \$350        | \$550      |
| <b>Banner Ad</b><br>468 x 60px      | GIF or JPG  | 30k           | \$100     | \$225        | \$400      |
| <b>Sidebar Ad</b><br>150 x 300px    | GIF or JPG  | 30k           | \$150     | \$350        | \$550      |
| <b>Sidebar Ad</b><br>150 x 150px    | GIF or JPG  | 30k           | \$100     | \$225        | \$400      |

\* Note: Flash files are not supported at this time.

“It's the place to be seen when advertising to the trade!”

— Kathy Miller  
Michael Miller Fabrics

*FabShop News* is read from cover to cover by its readers. They save EVERY ISSUE!

The screenshot shows the website layout with ad placements. At the top, there are two ad spots: a Leaderboard (728 x 90 px) and a Banner (468 x 60 px). On the right side, there are two Sidebar Ad spots: one for 150 x 300 px and another for 150 x 150 px. The main content area includes a navigation menu, a sidebar with links like 'Home', 'Order Form', and 'Become a Member', and a central section for 'Advertising Opportunities' and 'FabShop News'.