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Planning for Success

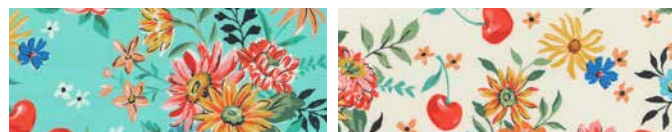
OR REAP WHAT YOU SOW

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Julia by Crystal Manning, Moda Fabrics

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Let these display ideas from your fellow shopowners inspire you with new ways to draw customers' attention to what you have in store.

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Bring Your Creativity to Life!

679 YAYA HAN EDITION

Working with cosplay's most famous star, Yaya Han, BERNINA positions itself to capture this market niche with its special edition bernette machine.