# FabShop News
## product spotlight

Your Product Spotlight ad will be featured in a shared digital eBlast to key buyers.

## AD SPECS

**Ad size:** 560px x 335px

**Resolution:** 72dpi

**File type:** JPG or PNG

**Orientation:** Landscape

## LAYOUT

**Product Image:**
- left-hand side
- no wider than 285px

**Right-hand side:**
- Company logo
- Product name **(bold)**
- Short description
- Contact info (phone and email)
  - Do not include web address in your ad
  - A clickable web address will be placed underneath See sample ad above

**Right-hand side text format:**
- Font: Arial
- Font sizes:
  - Product name: no larger than 36pt
  - Description and contact info 20pt

**Border:**
- Do not add border to your ad. A border will be formatted into Product Spotlight.

## FILE SUBMISSION

**Email your ad file and web address** to Cat Knight at:
cat.knight@fabshopnet.com

For any questions about your ad, please email Cat, or call (360) 666-2392.

## SAMPLE AD



**WINDMILL PATTERNS**

## CRAZY QUILT

Fun shapes and angles make this modern quilt fun for all! BOM — 4 sizes.

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