



Saturday, March 17, 2018

Worldwide Quilting Day

FabShop Event Toolkits

"If you ever wondered if these are worth the investment, they are. It's not just graphics. There are event ideas, email templates, talking points, and a schedule to keep me on track. This kit is a silent personal assistant. My favorite part is that of all the suggestions for events, not one includes having a sale to draw a crowd. Last year's I Love Fabric Days was my best weekend."

— Shannon, Fabrics N Quilts

Each Event Toolkit will give you a plan, keep you on track, and help you spread the word about your event.

- Event Planning: a by week **planning calendar/checklist**
- Storefront Signage: **custom posters, event flyers, and Bonus Bucks**
- Website and Blog: **event badge and web logo**
- Social Media: 3-part **email campaign** and weekly social media posts with custom images
- Plus more...

Choose individual Event Toolkits or add ALL six to your promotional calendar for bundle pricing.

Use our dates below or have them customized with your dates and logo.



Binding quilters from around the globe

Members:
Buy for a year
Save \$100

fabshopstore.com

Shop Local Events:

JANUARY						
SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

2018

Local Quilt Shop Day
January 27, 2018
January 26, 2019

MARCH						
SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

2018

Worldwide Quilting Day
March 17, 2018
March 16, 2019

MAY						
SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

2018

Derby Days
May 4-5, 2018

AUGUST						
SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

2018

I Love Fabric Days
August 16-18, 2018

OCTOBER						
SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

2018

Red Ribbon Days
October 5-6, 2018

NOVEMBER						
SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

2018

PJ Party Days
November 16-17, 2018